



D2

D I V I S I O N

**FOOTBALL • BASKETBALL
BASEBALL • SOFTBALL**

2023-24 MEDIA KIT

"I was impressed with this magazine. The level of detail per team was comprehensive and accurate."
– **Bill Gaglione, Athlon Sports**

"This publication is first class – from photos to amazing in-depth content rarely found at the High School level. Truly at the caliber of any college or pro media guide or pre-season publication."
– **Willy Daunic, voice of the Nashville Predators**

"Our families loved D2! Great job by Jase and all his staff."
– **Bobby Alston, Head Coach at MUS**

"One of the best sports magazines I've ever seen. It reminded me of the Athlon and its impact on the sports landscape. Well done guys!"
– **Ronnie Carter, former Director of the TSSAA**

THE OFFICIAL PUBLICATION FOR HIGH SCHOOL SPORTS



PREMIUM EXPOSURE

PRICING OPTIONS AVAILABLE IN 1, 2, or 3 PUBLICATIONS.
LET US CUSTOMIZE A PACKAGE FOR YOU!

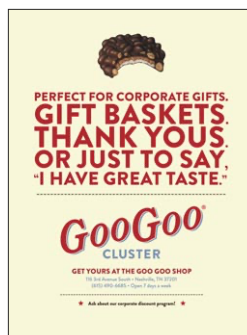
PREMIUM SPOTS



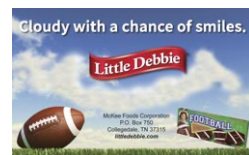
Options:

- Back Cover
- Inside Front or Inside Back
- Within the first 5 pages
- Front Cover Sponsor, includes:
 - Banner Ad on Front Cover
 - Full Page Ad on Inside
 - Article on Company

FULL & HALF PAGE ADS



Full Page Ad



Half Page Ad



BANNER AD



Northwestern Mutual
insurance / investments / ideas

CHEERING FOR THE Eagles & Rebels!

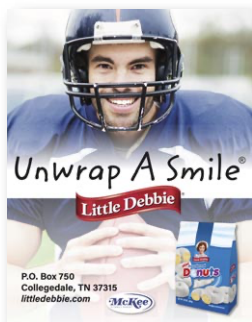
David Knox, CLU, CFP
Wealth Management Advisor
david.knox@nm.com
Brentwood Academy '90
Luke (BA 2018),
Lucy James (BA 2021)



2-PAGE ADVERTORIAL



FEATURE SPREAD SPONSOR (IN FOOTBALL), PLUS FULL PAGE AD



Includes:

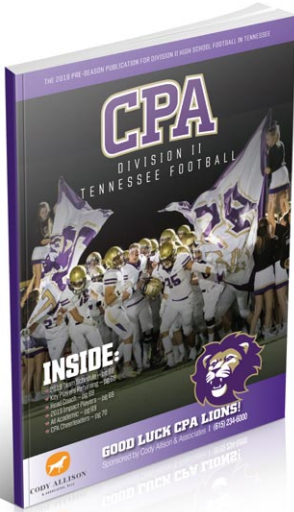
- 1/3 Page Ad integrated into a feature spread in football (only)
- Spread designed to match your brand
- Plus, a Full Page Ad in any of the 3 publications



SCHOOL EXPOSURE

PRICING OPTIONS AVAILABLE IN 1, 2, or 3 PUBLICATIONS.
LET US CUSTOMIZE A PACKAGE FOR YOU!

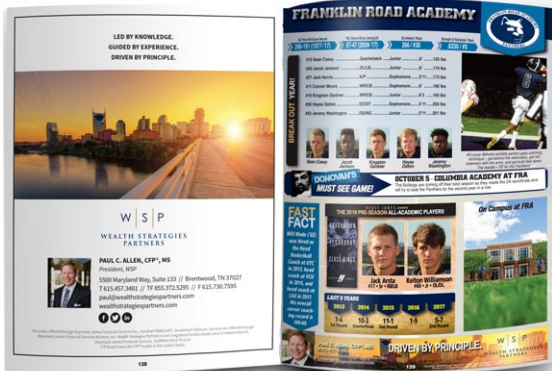
CUSTOM COVER SPONSOR



Includes:

- You give the school their own cover
- Your Banner Ad goes on the front cover
- Your Full Page Ad goes on the back cover
- You give the school an extra page of content
- Your Full Page Ad goes next to the extra page

SCHOOL SPONSOR



- You give the school an extra page of content
- Your Banner Ad goes on the extra page
- Your Full Page Ad goes next to the extra page

ISLAND SPONSOR



Options:

- Team Schedule
- School Snapshot
- Coaches' Corner
- All-Academic Players
- Last Year Results
- School Fast Fact

COLLEGE & UNIVERSITY SHOWCASE SECTION



Full or Half Page Ad in our
**NEW College & University
Showcase Section**



ABOUT D2

D2 is the only state-wide high school sports publication featuring over 55 private schools – football, basketball, baseball, and softball – all Division II private schools within the TSSAA.

Distribution

- *Distributed at home games throughout the entire sports season.*
- *Each school gets up to 400 copies to distribute to their families, fans, and alumni.*
- *Local and state-wide distribution.*
- *Digital version sent to schools to distribute to their families, parents, grandparents, and alumni.*
- *Seen by parents, families, fans, and alumni at over 55 private schools in Tennessee.*
- *Over 30,000 readers from the 4 largest markets in Tennessee.*

Middle Tennessee

Battle Ground Academy
Brentwood Academy
Christ Presbyterian Academy
Clarksville Academy
Columbia Academy
Davidson Academy
Donelson Christian Academy
Ensworth High School
Ezell-Harding School
Father Ryan High School
Franklin Road Academy
Friendship Christian School
Goodpasture Christian School
Grace Christian Academy
Harpeth Hall School
Lipscomb Academy
Middle Tennessee Christian School
Montgomery Bell Academy
Mt. Juliet Christian Academy
Nashville Christian School
Pope John Paul II High School
Providence Christian Academy
St. Cecilia Academy
The Webb School (Bell Buckle)

East Tennessee

Chattanooga
Baylor School
Boyd Buchanan High School
Chattanooga Christian School
Girls Preparatory School
Grace Baptist Academy
McCallie School
Notre Dame High School
Silverdale Baptist Academy

Knoxville

Berean Christian School
Christian Academy of Knoxville
Grace Christian Academy (Knoxville)
Knoxville Catholic High School
Lakeway Christian Academy
The King's Academy (Seymour, TN)
Webb School of Knoxville

West Tennessee

Briarcrest Christian School
Christian Brothers High School
Evangelical Christian School
Fayette Academy (Somerville)
First Assembly Christian School
Harding Academy
Hutchison School
Jackson Christian School
Lausanne Collegiate School
Memphis University School
Northpoint Christian School (MS)
St. Agnes Academy
St. Benedict at Auburndale
St. George's Independent School
St. Mary's Episcopal School
Tipton-Rosemark Academy
Tipton Christian Academy
Trinity Christian Academy
University School of Jackson

D2 PAST ISSUES

2013 - 2023

